

**A Free GPO Seminar**

# Digital Publishing and Innovative Solutions for Federal Publications

**June 17, 2015 | 9 a.m. – Noon | 732 North Capitol Street. NW**

Digital publishing is changing the way we do business and finding the best solutions can be a challenge. During this session, we will discuss:

- Publishing industry best practices, with recommendations on how they can be applied to Federal print and digital publications
- Ways in which GPO can assist Federal agency officers with print and digital publishing needs

**Bring your questions to this event to gain expert feedback.**

**Featured Speaker**

**TED HILL**, publishing and information industry expert and president, THA Consulting



With over 25 years of experience in the publishing industry, Ted Hill, President of THA Consulting, has launched dozens of new businesses and initiatives. He has held positions at leading companies including Pearson, Random House, Simon & Schuster, Publishing Technology, and About.com. In addition to frequently speaking at industry events on the subject of how new technologies impact the business of publishing, Ted has served 10 years as a member of the Board of Directors for the Book Industry Study Group. He is also a member of the Digital Book World Conference Council.

**Who Should Attend**

U.S. Federal agency office publishers, content producers, writers, editors, visual information specialists, production/print specialists, program managers, and communications professionals who are transitioning to digital workflows.

**Registration is required for this event**, please contact

**<https://usgpo.wufoo.com/forms/gpo-special-event-registration/>**

**Please bring your Federal employee photo ID for security check-in.**

---

For information about GPO's Digital Publishing Services, including FREE eBook dissemination, please contact:

**Jeffrey Turner**, *Chief, Marketing and Sales, Publication & Information Sales*

**202.512.1055 | [jturner@gpo.gov](mailto:jturner@gpo.gov)**

**Maureen Whelan**, *Team Lead – Sr. Marketing Specialist, Publication & Information Sales*

**202.512.2245 | [mwhelan@gpo.gov](mailto:mwhelan@gpo.gov)**



This event is sponsored by GPO Publications & Information Sales

[www.gpo.gov/customers/p-i-sales](http://www.gpo.gov/customers/p-i-sales)